

《国际贸易理论》课程教学大纲

一、课程基本信息

英文名称	International Trade Theory	课程代码	FIAI1007
课程性质	大类基础课程	授课对象	国际金融专业
学 分	3.0	学 时	54
主讲教师	外教	修订日期	2023.3
指定教材	International Trade, 15th edition, Robert J. Carbaugh, China People University		

二、课程描述

This course provides an understanding of various concepts in international trade and macroeconomics including comparative advantage and policy tools used to influence trade, balance of payments, exchange rates, interest rates, inflation, and unemployment. It also supplements and updates following the developments of international trade theory and practice.

An analysis of some important events in recent years (such as the impact of the global financial and economic crisis on international trade).

At the completion of the course, successful students should be able to:

Define economic interdependence, and discuss the importance of international trade for the U.S. economy.

Identify the trading ideas of the mercantilists, Adam Smith, and David Ricardo, and compare and contrast the principle of absolute advantage and the principle of comparative advantage.

Discuss the nature and operation of the theory of factor endowments, and explain how industrial policy may create comparative advantage and how environmental regulatory policies may alter comparative advantage.

Define specific tariff, ad valorem tariff, and compound tariff, and discuss the effective rate of tariff protection and the process of tariff escalation.

Identify the major nontariff barriers to trade, and compare and contrast the effects of import quotas, voluntary export quotas, and tariff-rate quotas.

Summarize the history of trade protection in the United States, and discuss the merits

of the General Agreement on Tariffs and Trade and its successor, the World Trade Organization.

三、课程大纲

Chapter 1 The International Economy and Globalization

- 1.Globalization of Economic Activity
- 2.Waves of Globalization
- 3.Why is Globalization Important?
- 4.Globalization and Competition
- 5.Common Fallacies of International Trade

Chapter 2 Foundations of Modern Trade Theory: Comparative Advantage

- 1.Historical Development of Modern Trade Theory
- 2.Production Possibilities Schedules
- 3.Trading under Constant-Cost Conditions
- 4.Dynamic Gains from Trade
- 5.Changing Comparative Advantage
- 6.The Impact of Trade on Jobs
- 7.Comparative Advantage Extended to Many Products and Countries
- 8.Exit Barriers
- 9.Comparative Advantage and Global Supply Chains

Chapter 3 Sources of Comparative Advantage

- 1.Factor Endowments as a Source of Comparative Advantage
- 2.Skill as a Source of Comparative Advantage
- 3.Economies of Scale and Comparative Advantage
- 4.Intra-industry Trade
- 5.Technology as a Source of Comparative Advantage: The Product Cycle Theory
- 6.Dynamic Comparative Advantage: Industrial Policy
- 7.Government Regulatory Policies and Comparative Advantage
- 8.Transportation Costs and Comparative Advantage

Chapter 4 Tariffs

- 1.The Tariff Concept
- 2.Types Of Tariffs
- 3.Tariff Escalation
- 4.Outsourcing and Offshore Assembly Provision
- 5.Dodging Import Tariffs: Tariff Avoidance and Tariff Evasion
- 6.Postponing Import Tariffs
- 7.Tariff Effects: An Overview
- 8.How a Tariff Burdens Exporters
- 9.Arguments for Trade Restrictions
- 10.The Political Economy of Protectionism

Chapter 5 Nontariff Trade Barriers

1. Absolute Import Quota
2. Tariff - Rate Quota: A Two - Tier Tariff
3. Export Quotas
4. Domestic Content Requirements
5. Subsidies
6. Dumping, and Antidumping Regulations
7. Is Antidumping Law Unfair?
8. Other Nontariff Trade Barriers

Chapter 6 Regional Trading Arrangements

1. Regional Integration versus Multilateralism
2. Types of Regional Trading Arrangements
3. Impetus for Regionalism
4. Effects of a Regional Trading Arrangement
5. The European Union
6. Economic Costs and Benefits of a Common Currency: The European Monetary Union
7. North American Free Trade Agreement

四、教学进度

周次	教学内容 Teaching content	学时 分配 Class hour	目的要求 Purpose requirements
1	Introduction to the course; Globalization and the History of Globalization	3	Introduce students to the course and the teacher. Student introductions. Students learn about the waves of globalization since the 1880's.
2	Globalization	3	The course continues its broad overview of globalization, students learn some vocabulary and read about arguments for and against globalization. Read p. 3-8, "I, Pencil"
3	Modern Trade History; GATT	3	Students begin to learn about the major international institutions that affect international trade. Special attention is paid to the effect of the Great Depression and the Smoot-Hawley tariffs, and the post-war creation of the GATT. Read p. 14-17

4	GATT; WTO	3	Students learn more about modern trade institutions, including various rounds of trade agreements since 1947, problems with the GATT, and the creation of the WTO. Read p. 176-182
5	History of Trade Theory; Production Possibilities; Absolute and Comparative Advantage	3	We end our discussion of institutions and turn to economics. Students learn the beginnings of modern trade theory, absolute advantage, comparative advantage and opportunity costs, and production possibilities frontiers. Read p. 19-26.
6	More Comparative Advantage; Gains from Trade	3	Students get more exposure to comparative advantage, including comparative advantage with increasing opportunity costs. Students also learn to calculate the price range at which goods can be traded, the consumption gains from trade, dynamic gains from trade, and the effect of increased production efficiency on trade. The first problem set - calculating opportunity costs, trade price ranges, and graphing gains to trade - is given. Read p. 26-36.
7	Factor Endowments; Heckscher-Ohlin	3	Students will learn about the underlying theory about why countries have the comparative advantages they do, and how this is related to their factor endowments and economies of scale. Read p. 57-66
8	Intra-industry Trade	3	Students learn about the important topic of intra-industry trade and the effects of trade on prices in importing and exporting countries. This week will also focus heavily on the gains and losses to consumers and producers in exporting and importing countries. Read p. 77-83
9	Mid-term Exam	3	
10	Tariffs	3	Students continue to learn about the effects of opening up to trade and about how to model tariffs.

			We begin discussing the effects of tariffs on the producers and consumers in importing and exporting countries. The second problem set - on calculating and graphing the effects of opening to trade - is given. Read p. 91-98
11	Tariff Effects	3	Students will gain a solid understanding of the effects of tariffs on prices and consumption. Read p. 105-113.
12	Nontariff Barriers: Quotas	3	Students learn about a common nontariff barrier - quotas. Students learn how to model quotas and how to calculate their effects on consumers and producers in importing and exporting countries. Read p. 129-140
13	Subsidies and Dumping	3	Students learn about other common trade policies, specifically offering subsidies to domestic producers and dumping. Dumping and anti-dumping tariffs will also get special attention. The third problem set - on quotas and subsidies is given. Read p. 141-152
14	Stolper Samuelson and the Political Economy of Protection	3	We discuss protectionism generally and which industries benefit from it. Read p. 122-125
15	Regional Trade Agreements	3	The class revisits regional trade agreements. Students learn how to model the effects of regional trade agreements with the tools that they have learned so far. Read p. 159-170.
16	To be determined	3	We conclude the course with an overview of trade today. If time is needed, we can catch up, or if time is permitting, we can cover topics of the students' or professors' interest.
17	Review	3	What we covered in the course is reviewed in preparation for the exam.
18	Final Exam	3	

五、考核方式及评定方法

- ◆ Attendance and Participation 10%
- ◆ Assignment 10%
- ◆ Mid-Term Exam 30%
- ◆ Final Exam 50%

课程 目标	评分标准				
	90-100	80-89	70-79	60-69	<60
	优	良	中	合格	不合格
	A	B	C	D	F

六、参考书目