

# 《微观经济学（一）》课程教学大纲

## 一、课程基本信息

英文名称	Microeconomics I	课程代码	FIAI1001
课程性质	大类基础课程	授课对象	国际金融专业
学 分	3.0	学 时	54
主讲教师	外教	修订日期	2023.3
指定教材	Principle of Microeconomics, 6th Edition, N. Gregory Mankiew		

## 二、课程描述

This course aims to give students an understanding of the key topics of microeconomics. Key areas to be covered will be the importance of trade, supply and demand, elasticity, efficiency of markets, taxation, costs of production, market structure and competition, factors of production, earnings and discrimination and income inequality.

This course will give students the theoretical knowledge required for them to analyse the microeconomic environment, particularly the effects of supply and demand and market structure and competition. Students will be required to analyse real-world data to develop their analytical skills and put the theory in to practice. Students can expect to have a good grounding in microeconomics by the end of this course.

## 三、课程大纲

Chapter 1 Ten Principles of Economics

Contents

1. How People Make Decisions
2. How People Interact
3. How the Economy as a Whole Works

Chapter 2 Thinking Like an Economist

Contents

1. Scientific Method
2. Role of Assumptions
3. Positive Vs. Normative Analysis

## Chapter 3 Interdependence and the Gains from Trade

### Contents

1. Production Possibilities
2. Specialization and Trade
3. Absolute Advantage
4. Comparative Advantage

## Chapter 4 The Market Forces of Supply and Demand

### Contents

1. Demand Curve
2. Shift in the Demand Curve
3. Supply Curve
4. Shift in the Supply Curve
5. Equilibrium

## Chapter 5 Elasticity and its Application

### Contents

1. The Elasticity of Demand
2. Midpoint Method
3. The Elasticity of Supply

## Chapter 6 Supply, Demand and Government Policies

### Contents

1. Price Ceilings
2. Price Floor
3. Rent Control
4. Minimum Wage

## Chapter 7 Consumers, Producers and the Efficiency of Markets

### Contents

1. Consumer Surplus
2. Willingness to pay
3. Willingness to sell
4. Producer Surplus

## Chapter 9 Application: International Trade

### Contents

1. Tariffs
2. Infant-Industry Argument
3. Unfair-Competition Argument
4. Protection as a Bargaining Chip Argument

## Chapter 14 Firms in Competitive Markets

### Contents

1. Competition
2. Profit Maximization
3. Exit and Entry Decision
4. Zero Profit

Chapter 15 Monopoly  
Contents

1. Deadweight loss
2. Natural Monopolies
3. Monopoly profit
4. Social cost

#### 四、教学进度

周次	教学内容 Teaching content	学时 分配 Class hour	目的要求 Purpose requirements
1	Ten Principles of Economics	3	Ensure students understand 1. how people make decisions, 2. how people interact, 3. how the economy as a whole works
2	Thinking Like an Economist	3	Ensure students have a good grasp of scientific method, role of assumptions, and positive and normative analysis
3	Interdependence and the gains from trade	3	Ensure students understanding of production possibilities, specialization and trade, absolute advantage, and comparative advantage.
4	The market force os supply and demand	3	Ensure students understand the demand curve and shift in the demand curve
5	The market forces of supply and demand	3	Student will learn the concept of supply curver, shift in the supply curve and equilibrium.
6	Elasticity and its Application	3	Ensure students' understanding of elasticity of demand, midpoint method and the elasticity of supply
7	Supply, demand and government policies	3	Ensure students' understanding of price ceiling, price floor, rent control and minimum wage

8	Consumers, Producers and the Efficiency of Markets	3	Students will understand the willingness to sell and producer surplus.
9	Consumers, Producers and the Efficiency of Markets, midterm	3	Students will understand the consumer surplus and willingness to pay.
10	Application: International Trade	3	Ensure students understand the concepts of tariffs, and infant-industry argument.
11	Application: International Trade	3	Students will learn the concept of unfair-competition argument, and protection as a bargaining chip argument.
12	Firms in competitive markets	3	Students will learn the concept of exit and entry decision and zero profit
13	Firms in competitive markets	3	Students will learn the concept of exit and entry decision and zero profit
14	Monopoly	3	Students will learn the concept of deadweight loss, natural monopolies, monopoly profit and social cost
15	Monopoly	3	Students will learn the concept of deadweight loss, natural monopolies, monopoly profit and social cost
16-17	Review	3	
18	<b>Final Exam</b>	3	

## 五、考核方式及评定方法

- ◆ Attendance and Participation 10%
- ◆ Assignment 10%
- ◆ Mid-Term Exam 30%
- ◆ Final Exam 50%

课程 目标	评分标准				
	90-100	80-89	70-79	60-69	<60
	优	良	中	合格	不合格
	A	B	C	D	F