



# TEXAS Global

The University of Texas at Austin  
English Language Center

## **Exhibit A 2020: The Program The International Academy: Accounting The University of Texas at Austin**

### **SUMMARY**

This four-week program will introduce international university students to the study of business in the US. Students will attend classes taught by business experts and ESL professionals and participate in cultural immersion activities. The aim of this program is to provide students with exposure to Business English and US culture.

### **DATES**

Mid- January through mid-February annually (January 18 - February 15, 2020)

Mid-July through mid-August annually (July 11 - August 8, 2020)

### **PROGRAM FEE**

\$4500 Includes: tuition and fees, books and materials, room and board, cultural immersion activities

### **BENEFITS**

- Interactive classes, 5 days a week for 30 total weekly hours
- Improve professional communication skills in English with understanding of time, space, power, and non-verbal communication
- Gain advertising and presentation skills, improve written communications
- Explore management types, business etiquette and customs, negotiation styles, leadership, and special topics
- Enjoy case-study learning and learn about current issues in business
- Learn about business etiquette across cultures
- Develop management skills, gain a competitive edge in the job market
- Receive a certificate of completion

### **COURSES**

- Foundations of Accounting
- Introduction to Finance
- Oral Communication for Business
- Written Communication for Business

## **COURSE DESCRIPTIONS**

### **Foundations of Accounting**

This course provides an introduction to financial and managerial accounting, with emphasis on the content, interpretation, and uses of accounting reports. It discusses the determination and reporting of net income and financial position, and the theories underlying business financial statements; and consideration of managerial accounting topics designed to extend the student's knowledge to the planning and controlling of the operations of the firm.

Upon successful completion of this course, each student will be able to:

- Demonstrate an understanding of the role of accounting and its importance in making effective and informed business decisions
- Demonstrate an understanding of the three main financial statements
- Demonstrate an understanding of the basics of accrual accounting
- Apply forecasted financial statements to a business plan in order to help secure funding for a business venture

### **Introduction to Finance**

This course develops your ability to use economic decision tools in a market environment. Making good economic decisions involves integrating behavior, economic, and political information into a qualitative and quantitative decision process. While a main focus of this course is business decision making, the course also shows that the market-valuation approach is essential for all market participants, including investors, governments, and non-profits.

### **Oral Communication for Business**

Lectures will provide authentic listening practice and practical content such as interview questions and how to answer them, business styles across cultures, and cultural dimensions of communication such as non-verbal communication, collectivism vs. individualism, and male/female communication. Other common topics and associated tasks include managing people, negotiating, socializing, giving presentations, advertising, and applying for a job.

### **Written Communications for Business**

Students will learn to communicate more clearly, correctly, and concisely in English while taking into account their purpose, audience, and the expectations for a variety of writing genres within the Accounting field and in life more generally. The course allows students to explore a variety of writing genres by reading, analyzing, co-creating, and creating individual and group projects.

## **SITE VISITS/CULTURAL EXCURSIONS**

- City of Austin Chamber of Commerce
- UT McCombs School of Business
- Texas State Capitol
- Texas State History Museum
- Out of town day trip to San Antonio, Texas

## SAMPLE SCHEDULE

	M	T	W	TH	F
9:00 - 9:30	Business English for Oral Communication	Business English for Oral Communication	Business English for Oral Communication	Business English for Oral Communication	Business English for Oral Communication
9:30 - 10:00					
10:00 - 10:30					
10:30 - 11:00	Foundations of Accounting	Foundations of Accounting	Foundations of Accounting	Foundations of Accounting	Foundations of Accounting
11:00 - 11:30					
11:30 - 12:00					
12:00 - 12:30	Lunch	Lunch	Lunch	Lunch	Lunch
12:30 - 1:00					
1:00 - 1:30					
1:30 - 2:00	Written Communication in Business	Written Communication in Business	Written Communication in Business	Written Communication in Business	Site Visits and Cultural Excursions
2:00 - 2:30					
2:30 - 3:00					
3:00 - 3:30	Finance	Finance	Finance	Finance	
3:30 - 4:00					
4:00 - 4:30					

**Exhibit D 2020: The Program**  
**The International Academy: Engineering**  
**The University of Texas at Austin**

**SUMMARY**

A four-week program enables international university students to gain hands-on experience in Engineering and improve their scientific written and oral communications in English. Students will identify an engineering problem and work in groups to develop a model or solutions in their respective engineering fields.

**DATES**

Mid-January through mid-February annually (January 18- February 15, 2020)

Mid-July through mid-August annually (July 11 - August 8, 2020)

**PROGRAM FEE**

\$4500 Includes: tuition and fees, books and materials, room and board, cultural immersion activities

**BENEFITS**

- Interactive classes, 5 days a week for 30 total weekly hours
- Hands-on, practical engineering experience
- Design an engineering solution to solve a problem; make a presentation
- Acquire skills for independent and intelligent experimental design, execution and analysis
- Learn from industry leaders and experts, understand state-of-the-arts technologies
- Network with professionals, gain career guidance and insight
- Add to your resume, gain a competitive edge in the job market
- Learn about undergraduate programs at The University of Texas at Austin
- Receive a certificate of completion

**COURSES**

- Engineering Design
- Engineering Physics
- Oral Communication for Science
- Written Communications in Science

**COURSE DESCRIPTIONS**

**Engineering Physics**

This course will resemble a traditional lecture-based course. Each week (with the exception of the first two weeks which will both cover topics in Dynamics) will provide a brief introduction to a topic typically covered in an Engineering Physics course at an American university. The topics to be covered will be: Dynamics, Statics, Simple Circuits and Fluids. The lecture will begin with a high-level introduction of the topic to be

covered that day, followed by an explanation/derivation of the theory behind the topic, working of a one or two example problems and a discussion of how this topic is applied in an actual engineering setting.

### **Engineering Design**

This course will be a combination of traditional lecture and student active learning activities. The first two weeks of the course will be an over view of the overall engineering design process where students will be taught techniques and strategies for accomplishing the standard task in Engineering Design. The final week of the course will be an application of the techniques to a simple product redesign task. For the first two weeks, the class will begin with a short lecture conveying the technique for the day followed by an active learning activity where students will be asked to apply the technique to a simple theoretical design problem. For the two weeks of the course, the students will be put into groups and given a simple product which they will be asked to use the techniques learned to come up with a conceptual redesign.

### **Oral Communication in Science**

Class activities will focus on completing the following 4 tasks in English: 1) Understanding scientific lectures or presentations, 2) Giving an effective presentation in their field, 3) Participating appropriately in a moderated discussion on engineering-related topics, and 4) Communicating effectively in less formal situations with other professionals in their field.

In order to prepare the students for these tasks, classroom instruction will include training in note-taking, pronunciation, fluency, spoken accuracy, communicative competence, and cultural considerations in speaking and listening.

### **Written Communication in Science**

Class activities will focus on completing the following 4 tasks in English: 1) Understanding scientific research found in academic journals and textbooks, 2) Writing summaries and scientific reports, 3) creating a personal statement about their background and research interests, and 4) learning the basics of email communication with other professionals in their field.

In order to prepare the students for these tasks, classroom instruction will include training in note-taking from written texts; a review of sentence types, correct paragraph formation, and essay structure; presentations on the writing principles of cohesion, coherence, and unity; and a survey of rhetorical patterns in writing.

### **SITE VISITS/CULTURAL EXCURSIONS**

- UT STEM Education Center
- Maker Studio
- Six Flags in San Antonio
- NASA in Houston

## SAMPLE SCHEDULE

	M	T	W	TH	F
9:00 - 9:30	Oral Communication in Science	Oral Communication in Science	Oral Communication in Science	Oral Communication in Science	Oral Communication in Science
9:30 - 10:00					
10:00 - 10:30					
10:30 - 11:00	Engineering Physics	Engineering Physics	Engineering Physics	Engineering Physics	Engineering Physics
11:00 - 11:30					
11:30 - 12:00					
12:00 - 12:30	Lunch	Lunch	Lunch	Lunch	Lunch
12:30 - 1:00					
1:00 - 1:30					
1:30 - 2:00	Written Communication in Science	Written Communication in Science	Written Communication in Science	Written Communication in Science	Local Excursions
2:00 - 2:30					
2:30 - 3:00					
3:00 - 3:30	Introduction to Engineering Design	Introduction to Engineering Design	Introduction to Engineering Design	Introduction to Engineering Design	
3:30 - 4:00					
4:00 - 4:30					